NAEB HEADQUARTERS FACT SHEET

January 26, 1953

MEMBERSHIP

Active	93
Associate	76
Affiliate	10
Total	179
Applications in process	6
Total	185

33 new members since Sept. 15, 1952
New members added at the rate of 8 per month
Members from 39 states, Puerto Rico and Hawaii
States missing are Ark., Del., Idaho, Me., Mont., Nev., N.H., Vt., and Wyo.

NEWSLETTER

Members, suscribers, etc.	270
Multiple copies to directors	89
Headquarters file	91
Total each issue	450

FILING

1. Members
   a. Current letters
   b. Network letters
   c. Publications
2. Archives
   a. By years--1934-50
      (1) Important events within each year.
3. General letters
   a. Alphabetically by writer
   b. Miscellaneous under headings such as:
      (1) FAE Shows (Lowell)
      (2) Monitoring studies
      (3) NAEB Bibliography, etc.
4. Grants-in-Aid--One copy of each request and multiple copies of those granted.
5. Network memos, schedules, and promotion for series.
6. Newsletters
7. NAEB Official action
   a. Minutes
   b. Committee Reports
   c. Memos
8. Engineering
9. Scrapbook of clippings

NETWORK

Tapes in Use	6,200
Film Mailers in Use	800
Weekly Output of Tapes (1953)	950
Station Subscribers	81
Duplicate Operation	
AM-FM, or Multiple FM	16
Total Transmitters	97

Anticipated 1953-54 Income

22 Class A @ $400	$ 8,800
23 Class B @ 250	5,750
36 Class C @ 150	5,400
81 Stations	$19,950
Kellogg Network Contribution	11,500
Total	$31,450

Stations in 30 states and Puerto Rico now subscribe to the NAEB Tape Network

Biggest problem: Getting tapes and mailers returned promptly.

SALES MATERIAL

On Hand

Jeffersonian Heritage Album	$25.00
Voices of Europe Tapes @	5.00
NAEB Radio-TV Bibliography	2.00
LA-TV Study	5.00
Chicago Summer TV Study	5.00
New York-TV Study	5.00

Available in Future

Ways of Mankind Album	$25.00
People Under Communism Album	25.00
New York-TV Study #3	5.00

EQUIPMENT IN USE (Partial)

4-New Steel Desks
8-Old wooden desks and tables
250-running feet of shelving (metal)
1-metal bin file (108 bins @ 8"x10"x22")
7-4-drawer file cabinets
1-2-drawer file cabinet
1-multiple channel duplicator
2-magnetic erasers
3-complete Magnecorders
2-complete Ampex 300's
1-electronic splicer
1-high fidelity Amplifier and Speaker

MATERIALS AVAILABLE FROM NAEB HEADQUARTERS

The Headquarters of the National Association of Educational Broadcasters is now selling a number of studies and sets of recordings. The following information was prepared to acquaint you with the availability of these materials.

STUDIES NOW AVAILABLE	Pages	Binding	Issued	Period Covered	General Price	NAEB Members Price
Los Angeles-TV	94	Paper	Dec.'51	May23-29,'51	$5.00	$1.00
Chicago Summer Television	73	Paper	Dec.'52	July 30-Aug. 5, '51	$5.00	$1.00
NAEB Radio-TV Bibliography	129	Paper	Dec.'52	Jan. 1,'49-June 30,'52	$2.00	One copy free
New York TV Re-Visited	108	Paper	Jan.'53	Jan. 4-10,'52 & comparisons to Jan. 4-10,'51	$5.00	$1.00
STUDIES AVAILABLE SOON						
New York TV Study #3	about 100	Paper	About June '53	Jan. 4-10,'53	$5.00	$1.00
New Haven TV Study	about 100	Paper	about Mar.'53	May 15-21,'52	$5.00	$1.00
School Broadcast Seminar	50	Paper	about Mar. '53	June 15-24,'52	$1.00	One copy free

LP RECORDINGS AND TAPES AVAILABLE NOW

The Jeffersonian Heritage. 13 half-hour programs on seven 12" discs. Stars Claude Rains. Released NAEB Tape Network on September 15, 1952. Price: $25 for the album.

Voices of Europe. About 50 half-hour programs prepared by Milton Mayer in Europe during the summer of 1952. Released Nov. 15, 1952, to NAEB Tape Network. Available on tapes at $7\frac{1}{2}$ ips only. Price: $5.00 per program, which includes the price of the tape.

LP RECORDINGS AVAILABLE SOON

Ways of Mankind. Seven 12" discs containing thirteen half-hour programs. Released NAEB Tape Network on December 14, 1952. Available about April 1, 1953. Price: $25 for the album.

People under Communism. Seven one-hour programs on seven 12" LP discs. Released NAEB Tape Network on December 7, 1952. Available about April 1, 1953. Price: $25.00 for the album.

SCRIPTS

No scripts are available direct from the producers. Scripts on the Jeffersonian Heritage, Ways of Mankind, and People Under Communism are being printed by the Beacon Press, 25 Beacon St., Boston 8, Mass. It is our understanding that The Jeffersonian Heritage scripts will appear in book stores about April 13, 1953. Scripts of the other series will be printed and released by the Beacon Press during the summer of 1953.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
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